

the Source

May 20, 2020



Market Alerts

Apples – Markets are active due to consistent, retail demand and the injection of volume from the USDA Box Program.

Asparagus – Suppliers are stronger this week domestically.

Avocados – Markets to remain steady this week. Demand is good and plenty of opportunity buys on all sizes.

Bell Peppers – Transition from Nogales to Coachella is presenting small gaps in volume pushing markets stronger.

Berries (Blackberries) – Blackberries out of Mexico are short due to high temps while Central Coast CA production remains low but looks to increase weekly.

Berries (Blueberries) – Supplies are steadily decreasing out of Mexico but Central California Valley product is increasing.

Berries (Raspberries) – Supplies are lighter due to hot weather in Mexico.

Berries (Strawberries) – Heavy retail demand has kept supplies short. Recent rains have caused lighter yields.

Broccoli – Supplies will be steady throughout the week.

Brussels Sprouts – Light supplies throughout the week. Escalated pricing on all value added sprouts.

Continued

Carrots – Heavy demand is still in effect for the snack pack varieties. **Cello** carrots are in very light supply as well due to the USDA Box Program.

Cauliflower – Multiple shippers with product, pricing is competitive.

Celery – Supplies slightly leaning heavier to large sizing.

Cherries – CA markets are higher due to adequate demand; especially on 10.5R and larger. CA Rainier cherries are available this week.

Citrus (Lemons) – Steady supplies on all sizes with good quality.

Citrus (Limes) – Good supplies this week, quality looks great.

Citrus (Oranges) – Navel demand is very strong with supplies winding down. Opportunity buys on large sized fruit. **Valencia's** are also available but limited on small sizes.

Cucumbers – Good supplies of cucumbers and strong quality.

Eggplant – Light volumes available and peaking smaller sizes.

Continued

Garlic – Light supplies throughout the month expected.

Grapes (Green) – New Mexican product available. Much better quality. Loading in Nogales.

Grapes (Red) – Supplies will get a bit snug for 2 weeks as we transition into Mexican fruit.

Lettuce (Iceberg) – Lighter availability reported from multiple suppliers for the week. Some issues of discoloration, and misshapen heads have arisen.

Lettuce Leaf – Steady inventories throughout the week is expected.

Melons (Cantalope) – Markets remain active and supplies are limited. Offshore fruit available out of Florida. Mexico struggling to keep up with US demand. Domestic crop delayed, mostly small fruit (15's/18's)

Melons (Honeydew) – Markets remain active this week and supplies are very limited. Offshore is done, Mexico struggling to keep up with US demand. 1-2 weeks be for domestic fruit.

Melons (Watermelon) – Markets remain active this week and supplies are limited. Strong retail ads in play making open market challenging.



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Market Alerts Cont.

Onions – Markets moving higher as Washington cleans up storage supplies. California desert and New Mexico are in full swing. California valley to start next week.

Pears – Smaller, WA shippers are concluding their season with larger shippers feeling the demand brought on by the USDA Box Program.

Pineapples – Steady supplies on crown fruit. Crown-less supplies will be tight through May. Organic supplies improving weekly.

Potatoes – Markets higher on larger size 40ct-70ct. Norkotahs finishing up with Burbanks main supply and smaller size profile. Consumer bags are in high demand with rising prices.

Squash – Decent quality and condition but not a lot of leg, should improve in newer fields.

Stone Fruit – Better supplies of peaches and nectarines. Prices are coming down slowly.

Tomatoes – New production areas are increasing harvest and supplies are improving. Round prices coming down slowly. Roma Grape and Cherry tomatoes near seasonal norms. Florida will Transition to Quincy, and California will begin harvesting in June.

Weather Updates

California – High pressure builds over CA with gradual warming into next week.

Mexico – Seasonal temperatures continue with isolated showers possible across Southwestern Mexico.

Florida – Cold fronts along with tropical moisture with bring moderate to light showers across the region into early next week.

Peak Seasons

Avocados

Strawberries

Citrus (Lemons)

Citrus (Limes)

Citrus (Oranges)





































Pineapples

Freight Update

Truck availability remains steady in both California and the Northwest. The national average remains steady at 2.386.



Commodities at a Glance

 Apples	Quality is good, pricing is higher	 Celery	Quality is good, pricing is steady	 Lettuce Leaf	Quality is good, pricing is steady
 Asparagus	Quality is good, pricing is lower	 Citrus (Lemons)	Quality is good, pricing is steady	 Lettuce tender leaf	Quality is good, pricing is steady
 Avocado	Quality is good, pricing is steady	 Citrus (Limes)	Quality is good, pricing is steady	 Melon (cantaloupe)	Quality is fair; pricing is higher
 Bell Peppers	Quality is good pricing is higher	 Citrus (Oranges)	Quality is good, pricing is higher	 Melon (honeydew)	Quality is fair; pricing is higher
 Berries (blackberries)	Quality is good, pricing is steady	 Cucumbers	Quality is good, pricing is steady	 Melon (watermelon)	Quality is good, pricing is higher
 Berries (blueberries)	Quality is good, pricing is steady	 Eggplant	Quality is good, pricing is higher	 Onions	Quality is good, pricing is higher
 Berries (raspberries)	Quality is good, pricing is higher	 Garlic	Quality is good, pricing is higher	 Pears	Quality is good, pricing is higher
 Berries (strawberries)	Quality is good, pricing is steady	 Grapes (Green)	Quality is good, pricing is steady	 Pineapples	Quality is good, pricing is steady
 Broccoli	Quality is good, pricing is steady	 Grapes (Red)	Quality is good, pricing is higher	 Potatoes	Quality is good, pricing higher
 Brussels Sprouts	Quality is good, pricing is higher	 Green Onions	Quality is good, pricing is steady	 Squash	Quality is fair; pricing is steady
 Carrots	Quality is good, pricing is steady	 Kale	Quality is good, pricing is steady	 Stone Fruit	Quality is good, pricing is lower
 Cauliflower	Quality is good, pricing is steady	 Lettuce Iceberg	Quality is fair; pricing is higher	 Tomatoes	Quality is good, pricing is lower

