

the Source

May 6, 2020



Market Alerts

Apples – Markets are reacting to current retail/export demand coupled with increasing, week-to-week, foodservice demand.

Asparagus – This market will continue to be strong all week. Supplies are light out of Mexico and Peru.

Avocados – Demand is good and markets are steady. Mexico peaking on 60's and plenty of opportunity there. California peaking on 48's and plenty of opportunity buys available.

Bell Peppers – Increased demand, transitioning to new growing region, some gapping anticipated.

Berries (blackberries) – Quality and market are steady.

Berries (blueberries) – Quality and market are steady, there are short term deals being made on organics.

Berries (raspberries) – Quality and market are steady.

Berries (strawberries) – Premium weather should provide an abundance of good quality berries on into next week.

Broccoli – Steady supplies all week.

Brussels Sprouts – Light supplies all week. Expect a strong market and escalated pricing.

Carrots – Very limited availability on the Snack Pack varieties at all shippers.

Continued

Cauliflower – Steady availability in northern and southern California.

Celery – Lighter supplies daily. This market will be active all week.

Cherries – Beginning to see CA supplies increase as warm weather pushes harvest forward approximately 10 days in some areas. Prices should begin to decrease as volume ramps up.

Citrus (Lemons) – Steady supplies on all sizes with good quality.

Citrus (Limes) – Good supplies this week, quality looks great.

Citrus (Oranges) – Small sizes 113/138's are very limited with active and firm markets. Opportunity buys on large sized fruit. Vals are also available but limited.

Cucumbers – Good supplies and quality opportunity buys!

Eggplant – Peaking on very small sizes (32ct) with limited supplies on 18ct and 24ct.

Grapes (Green) – We recommend switching to Mexican harvest as soon as possible. Storage crop is showing quality issues.

Continued

Green Onion – Moderate supplies from Mexico. Trucks being able to cross the border the biggest issue.

Lettuce (Iceberg) – Definite price gaps in the market. This will continue for the week.

Lettuce Leaf – Steady supplies all week.

Melons (cantalope) – Demand remains strong and markets are active. Availability on offshore fruit is very limited. Mexican fruit loading in Nogales best option. Transition into domestic 5/2

Melons (honeydew) – Demand remains strong and markets are active. Availability on offshore fruit is very limited. Mexican Melons loading in Nogales best option. Transition into domestic 5/25

Melons (watermelon) – Demand is strong and availability is limited. Market to remain active into Memorial Day.

Onions – Northwest storage will finish up over the next 7-10 days. Texas will transition to Uvalde; California desert fresh run available now. New Mexico to start with light supplies this week.

Pears – Markets remain steady with good sup-



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Market Alerts Cont.

Pineapples – Strong demand for Mother’s Day pull. Steady supplies out most loading locations, quality looks great.

Pineapples – Strong demand for Mother’s Day pull. Steady supplies on crown fruit. Crownless supplies will be tight through May.

Potatoes – Large size potatoes are in light supplies. Markets are climbing as Burbanks are the main variety with a smaller size profile. Demand is increasing.

Squash – Good supplies and quality across all sizes and packs.

Stone Fruit – California harvest has started with peaches. Nectarines will ramp up next week. Plums will start later this month.

Tomatoes – Vine Ripe tomatoes from Mexico are in a critical state while programs transition. Romas have begun to improve this week already but it may not be until this time next week before the round market begins to subside.

Weather Updates

California – Warm temperatures into the weekend followed by cooling trend and return of the marine layer next week.

Mexico – Generally seasonal temperatures with occasional scattered showers possible to the south.

Florida – strong storm system brings rain across the region over the weekend followed by dry conditions next week.

Peak Seasons

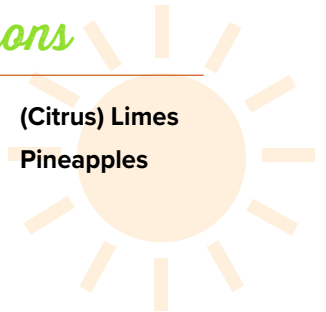
Avocados

Cherries

(Citrus) Lemons

(Citrus) Limes

Pineapples










Freight Update

Truck availability remains steady in the Northwest and California. The national average dropped again this week and is currently at 2.399 per gallon.



Commodities at a Glance

 Apples	Quality is good, pricing is higher	 Celery	Quality is good, pricing is higher	 Lettuce Leaf	Quality is good pricing is steady
 Asparagus	Quality is good, pricing is higher	 Citrus (Lemons)	Quality is good, pricing is steady	 Lettuce tender leaf	Quality is good, pricing is steady
 Avocado	Quality is good, pricing is steady	 Citrus (Limes)	Quality is good, pricing is steady	 Melon (Cantaloupe)	Quality is good, pricing is higher
 Bell Peppers	Quality is fair, pricing is higher	 Citrus (Oranges)	Quality is fair, pricing is higher	 Melon (Honeydew)	Quality is good, pricing is higher
 Berries (Blackberries)	Quality is good, pricing is steady	 Cucumbers	Quality is good, pricing is steady	 Melon (Watermelon)	Quality is fair, pricing is higher
 Berries (Blueberries)	Quality is good, pricing is steady	 Eggplant	Quality is fair, pricing is higher	 Onions	Quality is good, pricing is higher
 Berries (Raspberries)	Quality is good, pricing is steady	 Garlic	Quality is good, pricing is steady	 Pears	Quality is good, pricing is steady
 Berries (Strawberries)	Quality is good, pricing is lower	 Grapes (Green)	Quality is fair, pricing is higher	 Pineapples	Quality is good, pricing is steady
 Broccoli	Quality is good, pricing is steady	 Grapes (Red)	Quality is fair, pricing is steady	 Potatoes	Quality is good, pricing higher
 Brussels Sprouts	Quality is good, pricing is higher	 Green Onions	Quality is good, pricing is steady	 Squash	Quality is good, pricing is higher
 Carrots	Quality is good, pricing is steady	 Kale	Quality is good, pricing is steady	 Tomatoes	Quality is good, pricing is steady
 Cauliflower	Quality is good, pricing is steady	 Lettuce Iceberg	Quality is good pricing is steady		

