

the Source

May 13, 2020



Market Alerts

Apples – Retail demand is moving larger fruit and bags and now the USDA Produce Box program is causing high demand on small fruit (113-150ct). Shippers are increasing prices do to the volume on 12/3# bags (all varieties).

Asparagus – Supplies continue to be tight. Should start seeing better supplies going into next week.

Avocados – Demand is good and will increase as we approach Memorial Day. Overall availability is good on Mexican and California fruit. Currently markets are steady but could see an uptick in price for the holiday pull.

Bell Peppers – As Nogales season winds down, Coachella is slow to start causing some gaps in availability.

Berries (blackberries and blueberries) – Supplies are steady.

Berries (raspberries) – Supplies are lighter.

Berries (strawberries) – Recent rain has caused a slight disruption in harvesting which will have a residual effect through the end of the week.

Brussels Sprouts – Brussels Sprouts continue to be tight.

Carrots – Heavy demand is still in effect for the snack pack varieties and the 48 1lb 24 2lb and 10/5lb packs are in a demand exceeds supply status as well.

Continued

Celery – Supply is trying to keep up with demand.

Cherries – Some shippers are communicating that the cherry deal is going to shorter this year than originally thought. Harvest volumes are slightly trending downward with peak volumes hit yesterday. They will continue to pack as long as weather and quality allow with average availability on all sizes (aggressive deals to be made on smaller sizes).

Citrus (Lemons) – Steady supplies on all sizes with good quality.

Citrus (Limes) – Good supplies this week, quality looks great.

Citrus (Oranges) – Small size Navels 113/138's are still very active with firm markets. Opportunity buys on large sized fruit. Valencia's are also available but limited on small sizes.

Cucumbers – Good supplies and quality across all sizes.

Eggplant – Limited supplies on 18/24ct #1 quality, smaller sizes available along with some choice grade in better supplies.

Grapes (Green) – Storage crop quality is poor. Time to move into new Mexican crop. Shipping out of Nogales, AZ and Los Angeles, CA.

Continued

Grapes (red) – Storage crop is good quality and promotional opportunities are available. New Mexican crop starts mid next week.

Lettuce (iceberg) – Poor quality and lower yields are being seen. Harvesters are having to peel back the outer leaves to clean up the heads therefore producing lighter weight boxes.

Melons (cantalope) – Offshore season has concluded. Transition into the desert will be delayed due to abnormal weather conditions. Crop will be heavy on small sized fruit and tight on large sizes. Mexican fruit out of Nogales will be our best option for availability. Market is firm and active.

Melons (honeydew) – Offshore season has concluded. Transition into the desert will be delayed due to abnormal weather conditions. Crop will be heavy on smaller sized fruit and tight on large sizes. Mexican fruit out of Nogales will be our best option.

Melons (watermelon) – Availability is very limited. Strong holiday ads already in play. Open market will be very challenging. Overall demand is strong and consistent.

Onions – Oregon/Idaho is done for the season. Washington has about 2 weeks left; no whites. California desert, New Mexico, and Uvalde, TX are available.



www.proactusa.com



The Source May 13, 2020

the Source

May 13, 2020



Market Alerts Cont.

Pears — Pear movement has been steady, but it will be interesting to see how the USDA Produce Box program effects movement. Fancy grade Anjous are scarce with smaller shippers winding up their packing season. Larger shippers have a greater percentage of US#1, which command a higher price.

Pineapples —Steady supplies on crown fruit. Crown-less supplies will be tight through May Please place Memorial Day pull orders in advance for better coverage.

Potatoes — Large sizes continue to rise (40ct-70ct). Smaller sizes along with #2 grade are in good supply. Norkotahs to finish up by the end of May.

Stone Fruit — Plenty of peaches available. Nectarines are very limited but improving. Plums will start at the end of the month.

Squash — Finishing out of Nogales, slow to start out of Baja, especially on yellow squash.

Tomatoes — Tomato supply remains light. Yields are lighter than normal for this time of year and transitioning to early summer growing regions. Roma tomatoes are in much better availability from just a week ago, however there may be a resurgence in demand as more demand shifts to Roma's moving away from high priced rounds. Grape and Cherry tomatoes are steady and widely available. Baja will begin shipping this week and Florida transition will continue further north to Quincy after Memorial Day.

Weather Updates

California — Weather in California is favorable the next week. Daytime highs ranging from high 60's to mid 70s. Chance of rain in the Salinas Valley on Sunday night going into Monday.

Mexico — Weather in Mexico looks to be in the Mid 80s to Mid 90s with no rain in the forecast.

Florida — Weather in Florida will be in the low-upper 80s and in the low 90s by the weekend. Showers expected Thursday through early Saturday.

Peak Seasons

Avocados

Strawberries

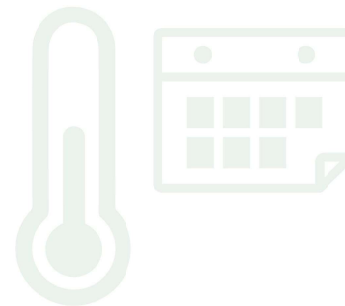
Cherries

Citrus (lemons)

Citrus (limes)

Freight Update

Truck availability remains steady in the Northwest and California. The national average dropped again this week and is currently at 2.399 per gallon.



www.proactusa.com

The Source May 13, 2020

Commodities at a Glance

 Apples	Quality is good, pricing is higher	 Celery	Quality is good, pricing is higher	 Lettuce Leaf	Quality is good, pricing is steady
 Asparagus	Quality is good, pricing is steady	 Citrus (Lemons)	Quality is good, pricing is steady	 Lettuce tender leaf	Quality is good, pricing is steady
 Avocado	Quality is good, pricing is steady	 Citrus (Limes)	Quality is good, pricing is steady	 Melon (cantaloupe)	Quality is fair, pricing is higher
 Bell Peppers	Quality is fgood pricing is higher	 Citrus (Oranges)	Quality is good, pricing is higher	 Melon (honeydew)	Quality is fair, pricing is higher
 Berries (blackberries)	Quality is good, pricing is steady	 Cucumbers	Quality is good, pricing is steady	 Melon (watermelon)	Quality is good, pricing is higher
 Berries (blueberries)	Quality is good, pricing is steady	 Eggplant	Quality is good, pricing is higher	 Onions	Quality is good, pricing is steady
 Berries (raspberries)	Quality is good, pricing is higher	 Garlic	Quality is good, pricing is higher	 Pears	Quality is good, pricing is steady
 Berries (strawberries)	Quality is good, pricing is steady	 Grapes (Green)	Quality is poor, pricing is lower	 Pineapples	Quality is fair, pricing is steady
 Broccoli	Quality is good, pricing is steady	 Grapes (Red)	Quality is good, pricing is lower	 Potatoes	Quality is good, pricing higher
 BrusselsSprouts	Quality is good, pricing is higher	 Green Onions	Quality is good, pricing is steady	 Squash	Quality is good, pricing is steady
 Carrots	Quality is good, pricing is steady	 Kale	Quality is good, pricing is steady	 Stone Fruit	Quality is good, pricing is lower
 Cauliflower	Quality is good, pricing is steady	 Lettuce Iceberg	Quality is fair, pricing is higher	 Tomatoes	Quality is good, pricing is steady

