

the Source

June 10, 2020



Market Alerts

Apples – Many shippers are using foodservice sizes (113ct-150ct) for the USDA program. Naturally, shippers have firmed up their prices (even on Red Del.). **Gala/Honey-crisp** continue to be on the tighter side.

Asparagus – Good supplies in Florida and Salinas. This is a good time to promote this commodity.

Avocados – Market is steady this week and with good demand. Good availability out of Mexico on all sizes with 48's in high demand. California we are seeing good availability on all sizes. Overall quality has been great on domestic and import fruit. Market will firm up as retailers prepare for 4th of July Ads.

Bell Peppers – Will see small gap in red and yellow bells with transition to new growing region in Fresno area.

Berries (Blackberries) – Cooler weather has helped improve quality out of the CA, Central Coast. Georgia crop is struggling with rain issues.

Berries (Blueberries) – We will begin to see numbers tighten up as Georgia and North Carolina receive good amounts of rain. PNW is set to begin in 3 weeks producing a small gap in production.

Berries (Raspberries) – Steady markets and fair quality.

Berries (Strawberries) – Better anticipated yields towards the end of the week are keeping prices steady.

Continued

Broccoli – Knuckling, yellow and branchy are common defects. Extreme light supplies all week industry wide.

Brussels Sprouts – Market still tight in terms of availability. Escalated pricing continues on value added sprouts.

Carrots – Smaller sizing in the fields are causing the jumbo carrot market to go up.

Cauliflower – The quality is fair, this market will be active all week.

Celery – Salinas and southern California are in production. Good supplies all week.

Cherries – The WA cherry deal is ugly. Before first harvest, the Northwest has dealt with numerous weather elements (freeze, rain, heat), which has greatly impacted volume/availability. Shippers are giving back orders and expect the lower volumes to continue for the next 2-3 weeks, with the majority going to retail.

Citrus (Lemons) – Steady supplies on all sizes with good quality. Markets are starting to firm up on most sizes and grades.

Citrus (Limes) – Good supplies this week, quality looks great. Markets coming off, lots of opportunities to push limes out.

Citrus (Oranges) – Navels are on the tail end of the season. Valencia's continue to improve weekly. Quality looks great. Markets are holding firm with strong demand.

Continued

Cucumbers – Nogales region is finishing and new crop out of Baja is going. No gap anticipated over all but some limited volumes with the transition.

Garlic – Light supplies all week. New crop domestic expected in a few weeks.

Grapes (Green AND RED) – Mexican harvest is ramping up with better supplies expected moving forward. Domestic harvest will start late June.

Green Onions – Light demand, supplies available throughout the week.

Kale – Plenty of availability throughout the week.

Lettuce Iceberg – Warm weather is bringing on availability. Some suppliers are better off than others. There is a slight pricing gap in the industry.

Lettuce Leaf – Plenty of supplies industry wide, overall good quality on romaine as well as all leaf items.

Lettuce Tender Leaf – No issues, good availability

Melons (Cantalope) – Demand is good and markets are firm. Size structure has shifted, fruit has sized up and smaller fruit (12's, 15's) will be limited. Showing great quality while domestic is just fair.

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Market Alerts Cont.

Melon (Honeydew) – Demand is good and markets are firm. Sizing structure has shifted, fruit has sized up and limiting availability on smaller (6's, 8's) sized fruit.

Melon (Watermelon) – Market remains active and demand is strong. With some Florida growers hitting peak production, rain this week can potentially be a huge setback on the harvest and limit availability going into next week.

Onions – Markets are holding steady out of California and New Mexico. Washington is finishing up for the year with some jumbo yellow this week and will be done for the season. Medium sizes remain in high demand for retail and the USDA box program.

Pears – The WA **Anjou** season is winding down and pears are in few hands. The cheaper, Fancy grade pears are next to non-existent with a good portion going into bags for the USDA program. Please allow ample time when sending over high-volume orders. Product is getting scarce and prices are going up.

Pineapples – Steady supplies on crown fruit. Crownless supplies are in better shape moving forward. Good supplies on organics.

Potatoes – Markets overall are holding steady with some slight increases in the larger sizes due to a smaller profile in the remaining Burbank storage crop out of Idaho. Consumer bag demand remains active with retail and USDA box program business.

Squash – Changing growing regions with some limited volume but no anticipated gaps.

Stone Fruit – Plenty of opportunities and aggressive buys available.

Tomatoes – Quincy Florida and South Carolina are in production following days of rain. California will be harvesting the San Joaquin Valley by mid month. Mainland Mexico is also transitioning to Baja. Grape and Roma tomatoes remain limited through transition. Supply will begin to improve over the next 7 to 10 days helping to ease the market as soon as next week.

Weather Updates

California – The above average temps this week will last through Thursday. Then really cools off for the weekend.

Mexico – High pressure will continue to keep seasonably warm to slightly above normal temps for most of the region through the weekend.

Florida – Light to moderate scattered showers and thunderstorms have been left by Tropical Storm Cristobal. Drier conditions arrive Friday with a slight chance of scattered showers.

Peak Seasons

Avocados

Strawberries





































Freight Update

Truck availability in California and the Northwest remains steady. The National Average remained steady and is currently 2.386 per gallon.



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Commodities at a Glance

 Apples	Quality is good, pricing is higher	 Celery	Quality is good, pricing is steady	 Lettuce Leaf	Quality is good, pricing is steady
 Asparagus	Quality is good, pricing is steady	 Citrus (Lemons)	Quality is good, pricing is steady	 Lettuce tender leaf	Quality is good pricing is steady
 Avocado	Quality is good, pricing is steady	 Citrus (Limes)	Quality is good, pricing is lower	 Melon (cantaloupe)	Quality is good, pricing is higher
 Bell Peppers	Quality is good, pricing is higher	 Citrus (Oranges)	Quality is good, pricing is higher	 Melon (honeydew)	Quality is fair, pricing is higher
 Berries (blackberries)	Quality is good, pricing is steady	 Cucumbers	Quality is good, pricing is higher	 Melon (watermelon)	Quality is fair, pricing is higher
 Berries (blueberries)	Quality is good, pricing is higher	 Eggplant	Quality is good, pricing is lower	 Onions	Quality is good, pricing is steady
 Berries (raspberries)	Quality is fair, pricing is steady	 Garlic	Quality is good, pricing is higher	 Pears	Quality is fair, pricing is higher
 Berries (strawberries)	Quality is good, pricing is steady	 Grapes (Green)	Quality is good, pricing is lower	 Pineapples	Quality is good, pricing is steady
 Broccoli	Quality is fair, pricing is higher	 Grapes (Red)	Quality is good, pricing is lower	 Potatoes	Quality is good, pricing steady
 Brussels Sprouts	Quality is good, pricing is steady	 Green Onions	Quality is good, pricing is steady	 Squash	Quality is good, pricing is higher
 Carrots	Quality is good, pricing is higher	 Kale	Quality is good, pricing is steady	 Stone Fruit	Quality is good, pricing is lower
 Cauliflower	Quality is fair, pricing is higher	 Lettuce Iceberg	Quality is good, pricing is steady	 Tomatoes	Quality is good, pricing is steady

