

the Source

June 17, 2020



Market Alerts

Apples – Along with **Gala** and **Honeycrisp**, we are seeing a few shippers firm up prices on **Red** and **Golden Delicious**. Small apples are a little tighter due to retail and USDA business.

Asparagus – With the local deals all coming to an end and with Central Mexico getting some rain and **Peruvian Grass** coming in slowly, supply is trying to keep up with demand.

Avocados – Market is steady and demand has strengthened. Good availability out of California on all sizes. Out of Mexico, 48's, 70's and 80's are limited and in high demand.

Bell Peppers – Coachella finishing and Fresno starting- no gaps but lower production until Fresno gets production ramped up.

Berries (Blackberries) – Yields are on a downward curve due to higher than normal temperatures last week.

Berries (Blueberries) – We are currently in a harvesting gap caused by abrupt disruption of Southeastern production due to rain events related to Hurricane Cristobol PNW production will not provide any relief until the last week of July.

Berries (Raspberries) – Yields are on a downward curve due to higher than normal temperatures last week.

Berries (Strawberries) – Aggressive promotions and lighter numbers coming out of Southern California are combining to hold markets firm and keep open market fruit in light supplies this trend should carry on through till the 4th of July holiday pull is over.



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Continued

Broccoli – Lower yields brought on by sub-par quality is driving this market higher.

Brussels Sprouts – The hot weather we've been experiencing stuns the Brussels Sprouts and slows the growth. Brussels Sprouts like the cooler weather.

Carrots – Smaller sizing in the fields continues to escalate jumble carrot pricing and limit availability.

Cauliflower – Lower yields brought brought on by the erratic weather patterns has caused lower yields.

Celery – Plenty of supplies to go around.

Cherries – Storms in the Northwest have wreaked havoc on the availability of cherries. Shippers are optimistic that volumes will improve in July.

Citrus (Lemons) – Supplies are steady with good quality. Markets are active and firming up on fancy grade. Choice market is still looking steady.

Citrus (Limes) – Good supplies this week, quality looks great. Markets coming off, lots of opportunities to push limes out.

Citrus (Oranges) – **Navels** are on the tail end of the season. Valencia's continue to improve weekly. Quality looks great. Markets are holding firm with strong demand.

Continued

Cucumbers – Nogales is winding down, production from Baja is good but overcast skies will slow production so may see uptick in market.

Garlic – Light supplies all week. New crop domestic expected in a couple weeks.

Grapes (Green AND Red) – Good supplies of Mexican red and green grapes. Prices are coming down. California harvest will start mid July.

Green Onions – Good supplies along with good quality.

Lettuce Iceberg – Lighter supplies this week as we hit some planting gaps. This market is firming up.

Lettuce Leaf – Light supplies on romaine and romaine hearts for the week. Steady supplies on green and red leaf.

Melons (Cantalope) – Market remains active and demand remains strong. Small sized fruit (12's & 15's) remains limited.

Melons (Honeydew) – Market remains active and demand remains strong. Smaller fruit (6's & 8's) will remain limited this week.



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Market Alerts Cont.

Melons (Watermelon) – Market remains active with strong retail ads in play. Demand will only increase leading to the 4th of July Holiday.

Onions – Markets on onions slightly higher as California and New Mexico are the main regions with active demand. Medium sizes are limited due to heavy demand for retail and USDA box program.

Pears – The WA D'Anjou season is quickly winding down. Small, low-grade fruit is next to non-existent and US#1 grade is disappearing at a rapid pace. Please send orders early and allow for size flexibility... IT'S GETTING TIGHT!

Pineapples – Steady supplies on crown and crownless fruit. Plenty of opportunities for 4th of July pull. We're also looking steady on organics.

Potatoes – Markets holding relatively steady. Larger sizes remain limited but low demand. Active on consumer bags and smaller size potatoes for USDA box program and retail demand for upcoming 4th of July holiday.

Squash – Some quality issues from Sta Maria - misshape, scuffing, 10 days before Baja will start, light production and higher demand.

Stone Fruit – Excellent supplies with promotional opportunities available.

Market Alerts Cont.

Tomatoes – Excellent supplies with promotional opportunities available.

Supplier Feature: Salad Savoy

SALAD SAVOY – This open-headed brassica, unique to the Salad Savoy Corporation, has been shipping since 1984. It's violet and white heads are easily combined for a colorful, nutritious addition to any gourmet (or week-night) meal. With the attention to kales over the past few years, there has been a major resurgence in demand for this delicious item, that sweetens up with a little heat!

BRIGHT LIGHTS CHARD - Although similar in appearance to a generic rainbow chard, the bright lights variety has deeper greens, and more vibrant colors in the ribs and veins of the leaves, in orange, pink, red, gold and white. This tasty chard puts a party on the plate, and with fuller bunches of hand-selected leaves than just about anyone out there, this is a true value for the discriminating chef!



Weather Updates

California – High pressure strengthens out west through the week with warming temperatures. A cut off low system brings a return of the marine layer and cooler temperatures next week.

Mexico – Seasonal temperatures continue across Central Mexico. Watching a tropical system that may impact the region next week.

Florida – A humid airflow brings daily periods of scattered showers into the weekend. A couple of frontal systems look to impact the region next week. watching a tropical storm likely to impact the region next week.

Peak Seasons

Avocados

Strawberries

Freight Update





































Trucks in California and the Northwest remain steady. The National average remained steady at 2.403.



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Commodities at a Glance

 Apples	Quality is good, pricing is higher	 Celery	Quality is good, pricing is steady	 Lettuce Leaf	Quality is good, pricing is higher
 Asparagus	Quality is fair, pricing is higher	 Citrus (Lemons)	Quality is good, pricing is higher	 Lettuce tender leaf	Quality is good, pricing is steady
 Avocado	Quality is good, pricing is steady	 Citrus (Limes)	Quality is good, pricing is steady	 Melon (cantaloupe)	Quality is good, pricing is higher
 Bell Peppers	Quality is good, pricing is higher	 Citrus (Oranges)	Quality is good, pricing is lower	 Melon (honeydew)	Quality is good, pricing is higher
 Berries (blackberries)	Quality is fair, pricing is steady	 Cucumbers	Quality is good, pricing is steady	 Melon (watermelon)	Quality is good, pricing is higher
 Berries (blueberries)	Quality is fair, pricing is higher	 Eggplant	Quality is good, pricing is higher	 Onions	Quality is good, pricing is higher
 Berries (raspberries)	Quality is fair, pricing is higher	 Garlic	Quality is fair, pricing is higher	 Pears	Quality is fair, pricing is higher
 Berries (strawberries)	Quality is fair, pricing is higher	 Grapes (Green)	Quality is good, pricing is lower	 Pineapples	Quality is good, pricing is steady
 Broccoli	Quality is fair, pricing is higher	 Grapes (Red)	Quality is good, pricing is lower	 Potatoes	Quality is good, pricing steady
 Brussels Sprouts	Quality is fair, pricing is higher	 Green Onions	Quality is good, pricing is steady	 Squash	Quality is fair, pricing is higher
 Carrots	Quality is good, pricing is higher	 Kale	Quality is good, pricing is steady	 Stone Fruit	Quality is good, pricing is lower
 Cauliflower	Quality is fair, pricing is higher	 Lettuce Iceberg	Quality is good, pricing is higher	 Tomatoes	Quality is good, pricing is lower

