

The Source

July 15, 2020



Market Alerts

Apples – Small size fruit remains limited as the USDA Box Program and retail are still running hard. **New Crop Gala** and **Ginger Golds** coming mid August.

Asparagus – Plenty of product on both coasts. Peru and Mexico supplies are abundant with good quality.

Avocados – Market is steady and demand is good. The pipeline is flooded with fruit. Stronger demand for 48's this week. Mexico transitioning to new crop fruit. Country of origin - USA, Mexico, Peru, Columbia.

Bell Peppers – Market on red and yellow bells is very strong. Condition on yellow bells is poor and limited availability. Green bells have better availability and condition.

Berries (Blackberries) – Product is relatively light on transferred fruit from the central valley and central coast California. There are some local Georgia and North Carolina product available as well. Look for markets to remain firm through the end of this month.

Berries (Blueberries) – Blues are coming from PNW, Michigan and light offerings in NJ. The market looks to be strong for most shippers as individual growing areas are dealing with or have recently experienced inclement weather thereby reducing harvest.

Continued

Berries (Raspberries) – This item is very light in supplies however demand is equally mild. Look for this item the pick up in numbers on the first week of August as Mexican production begins to increase.

Berries (Strawberries) – There is a downward trending in the yields that will last through the end of the month and it is keeping things tight on the open market. Look for pricing to remain firm and availability to be limited. New crop Santa Maria product becomes available on the first week of August.

Broccoli – Good supplies and quality to go around.

Brussels Sprouts – A bit better supplies are bringing this market down.

Carrots – Smaller sizing is still evident in most fields as most shippers are limited on their **jumbo** and **cello** carrot sku's. Pricing is elevated on these two pack styles. Mexican **jumbo** carrots are still readily available as a substitute at lower pricing.

Cauliflower – Plenty of product to go around.

Celery – Demand continues to be steady in the marketplace. Production is light to moderate with firm pricing. The quality continues to be above average.

Cherries – Good supply and steady pricing.

Citrus (Lemons) – Markets are active and firm on fancy grade. Choice market is still looking steady. More supplies available out of Oxnard/Ventura.

Continued

Citrus (Limes) – Good supplies this week, quality looks great. Markets are soft, lots of opportunities out of California & Texas.

Citrus (Oranges) – Valencia's supplies are steady and markets are strong. Quality looks great!

Cucumbers – Steady supplies and condition is good.

Eggplant – Steady supplies and good conditions.

Garlic – Supplies expected to pick up with new California crop now being processed.

Grapes (Green) – Market has come off slightly and demand remains light. Availability improving with Arvin ramping up production.

Grapes (Red) – Market has come slightly. Demand is slightly stronger than greens. Supplies are improving weekly on domestic fruit.

Green Onions – Market is steady with good supplies.

Kale – Market is steady with good supplies.

Lettuce Icerberg – This market is firm, overall. Some common defects include puffiness and discoloration. Weights on liner are averaging 40-44 pounds. Moderate supplies expected throughout the week.

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Lettuce Leaf – Romaine as well as **hearts** continue to be moderate to light in availability. This will continue throughout the week. Fringe and tip burn being reported. Other leaf items are steady.

Lettuce Tender Leaf – Plenty of supplies keeping the market steady.

Melons (Cantalope) – Market and demand remain strong. Good availability on larger sized fruit (J9/9) while small fruit remains light. Great internal and external quality.

Melons (Honeydew) – Market and demand remain strong. Peaking on larger sized fruit and light on small fruit (8's/9's). Quality has been excellent with great brix levels.

Melons (Watermelon) – Market is firm and demand is strong. Domestic season is in full swing. Strong retail ads keeping market active.

Onions – Plenty of supply in New Mexico and California. Northwest season is a few weeks away. USDA Box demand is keeping the mediums elevated.

Pears – Supplies are in limited hands in Washington with a firm market. New Crop **Bartlett Pears** have started California.

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Pineapples – Steady supplies on crown, with markets firming up. **Crownless** fruit looks to be snug for a couple weeks. Quality is looking fair. Organics are looking steady.

Potatoes – Limited supplies of supplies of 40 CT - 70 CT on the market. USDA box demand has tightened up availability on non-a sized russets. New crop will be available early August.

Squash – Good supplies out of the east making western market come off from higher pricing. Condition is good.

Stone Fruit – Market is steady and demand is strong. Size structure peaking on larger sized fruit. Smaller fruit remains limited. Seeing some splits due to heatwave 2 weeks ago.

Tomatoes – The Market is steady to higher this week. In the east, Arkansas and South Carolina have finished harvesting and operations are transitioning to Alabama, Tennessee and Virginia. California is harvesting good volume but the market is roughly 50% higher the historical average for this time of year. Supply from Mexico continues to improve but remains light. Quality varies between growing regions. The USDA box program continues to drive the market higher for Domestic grape tomatoes. Imports offer value pricing where usable.

Weather

California – Seasonal temperatures along with the typical coastal marine layer look to continue into next week.

Mexico – Showers and thunderstorms continue daily into next week with temperatures slightly above normal.

Florida – Seasonal temperatures along with isolated showers and thunderstorms will continue into next week.

Freight

Trucks in California and Idaho remain steady. Washington trucks are tight. Diesel fuel is steady at 2.438 per gallon.

A Peak at Peak Seasons

Blueberries
Lemons
Limes





































Oranges
Pineapples
Stone Fruit



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Commodities at a Glance

 Apples	Quality is good, pricing is steady	 Celery	Quality is good, pricing is steady	 Lettuce Leaf	Quality is fair, pricing is steady
 Asparagus	Quality is good, pricing is steady	 Citrus (Lemons)	Quality is good, pricing is steady	 Lettuce tender leaf	Quality is good, pricing is steady
 Avocado	Quality is good, pricing is lower	 Citrus (Limes)	Quality is good, pricing is lower	 Melon (cantaloupe)	Quality is good, pricing is steady
 Bell Peppers	Quality is fair, pricing is higher	 Citrus (Oranges)	Quality is good, pricing is steady	 Melon (honeydew)	Quality is good, pricing is steady
 Berries (blackberries)	Quality is good, pricing is steady	 Cucumbers	Quality is good, pricing is steady	 Melon (watermelon)	Quality is good, pricing is steady
 Berries (blueberries)	Quality is good, pricing is steady	 Eggplant	Quality is good, pricing is steady	 Onions	Quality is good, pricing is steady
 Berries (raspberries)	Quality is fair, pricing is higher	 Garlic	Quality is good, pricing is steady	 Pears	Quality is good, pricing is higher
 Berries (strawberries)	Quality is good, pricing is higher	 Grapes (Green)	Quality is good, pricing is lower	 Pineapples	Quality is good, pricing is steady
 Broccoli	Quality is good, pricing is lower	 Grapes (Red)	Quality is good,, pricing is lower	 Potatoes	Quality is fair, pricing higher
 Brussels Sprouts	Quality is good, pricing is lower	 Green Onions	Quality is good, pricing is steady	 Squash	Quality is good, pricing is lower
 Carrots	Quality is good, pricing is steady	 Kale	Quality is good, pricing is steady	 Stone Fruit	Quality is good, pricing is steady
 Cauliflower	Quality is good, pricing is lower	 Lettuce Iceberg	Quality is fair, pricing is steady	 Tomatoes	Quality is good, pricing is higher

