

The Source

July 22, 2020



Market Alerts

Apples – Small size fruit remains limited as the USDA Box program and retail are still running hard. New Crop **Gala** and **Ginger Golds** coming mid August.

Asparagus – Market is coming off their lows and are increasing as supplies are gradually decreasing.

Avocados – Market is steady and demand is good. Mexico is transitioning into new crop. New crop will peak on smaller sized fruit and will be limited on #2 grade fruit.

Bell Peppers – Will see some relief on red bells soon-green bells are starting to soften on price. Yellow bells still limited.

Berries (Blackberries) – Blackberries are in very light supplies until Mexican production picks up in mid August.

Berries (Blueberries) – Labor issues and adverse weather are hampering production.

Berries (Raspberries) – Supplies are light until Mexican production picks up in mid August.

Berries (Strawberries) – Intense retail demand and lighter than customary production has cause pricing to soar and availability to be limited.

Continued

Broccoli – Market continues to stay steady.

Brussels Sprouts – Market is good, pricing is higher.

Carrots – Jumbo production has improved out west and the Canadian homegrown should begin over the next two weeks. Mexican production is still going out of McAllen TX.

Cauliflower – Market has started to increase as supplies are slightly gapping.

Celery – This market is firm. Better supplies continue in southern California. Leafiness and branchiness has been reported but overall, the quality continues to be good.

Cherries – Good supply and steady pricing.

Citrus (Lemons) – Markets are active and firm on fancy grade. Choice market is still looking steady. More supplies available out of Oxnard/ Ventura.

Citrus (Limes) – Markets are firming up and expect prices to continue to climb weekly for the remainder of the month. Place orders with lead time.

Citrus (Oranges) – Valencia's supplies are steady and markets are strong. 138's are getting snug, put orders in advance for better coverage.

Continued

Cucumbers – Good supplies and condition across board on cucumbers.

Eggplant – Will start to see some stronger markets as eastern product is limited

Garlic – Supplies expected to pick up with new California crop now being processed.

Grapes (Green) – Market is steady and demand has increased due to Mexico finishing up their season. As production ramps up, supplies will improve.

Grapes (Red) – Market is steady and demand has increased. Mexico has concluded their season causing the domestic market to react.

Green Onions – Steady supplies is keeping this market at aggressive prices.

Kale – Steady supplies is keeping this at the lower end of the market.

Lettuce Icerberg – This market is active and this will continue throughout this week. Puffiness and discoloration has been reported upon arrivals. Demand is up.

The Source

July 22, 2020



Market Alerts

Lettuce Leaf – Romaine as well as romaine hearts are active industry wide. **Green** and **Red Leaf** is steady, overall. Fringe and tip burn has been reported upon arrivals.

Lettuce Tender Leaf – Supplies continue to be steady, this will continue for the week.

Melons (Cantalope) – Melon market is steady and with good demand. Small fruit remains light and tight. Opportunity buys will be on 9's/J9's. Quality has been excellent.

Melons (Honeydew) – Market remains steady this week and demand is good. Smaller sized fruit is limited and in high demand. Opportunity buys this week on 5's/J5's.

Melons (Watermelon) – Good availability on watermelons out of California. Missouri, North Carolina and Georgia all have good availability going into the weekend.

Onions – Plenty of supply in New Mexico and California. Northwest season is a few weeks away. USDA box demand is keeping the mediums elevated.

Pears – Supplies are in limited hands in Washington with a firm market. New Crop **Bartlett Pears** have started California.

Market Alerts

Pineapples – Steady supplies on crown, with markets firming up. **Crownless** fruit looks to be snug for a couple weeks. Quality is looking fair. Organics are getting snug, put orders timely.

Potatoes – Limited supplies of supplies of 40 CT - 70 CT on the market. USDA box demand has tightened up availability on non-a sized russets. New crop will be available early August.

Squash – Lots of supplies and local supplies are ramping up - good condition and availability!

Stone Fruit – Market is firm and demand is good and consistent. Small sized fruit remains under pressure due to strong retail and USDA Box Program. Quality has been excellent.

Tomatoes – The market is mostly steady. In the east, Arkansas and South Carolina have finished harvesting and operations are transitioning to Alabama, Tennessee and Virginia. California is also harvesting good volume. Supply from Mexico continues to improve but remains light. Quality varies between growing regions. The USDA box program continues to drive the market higher for Domestic grape tomatoes. Imports offer value pricing where usable.

Weather

California – Coastal marine layer conditions with near to slightly below normal temperatures into next week..

Mexico – Numerous scattered showers and thunderstorms look to roll into Florida into next week.

Florida – Isolated showers continue with slightly below normal temperatures through the week.

Freight

Trucks remain steady in California, Idaho, and the Northwest. Diesel fuel prices remained steady and are currently at 2.433 per gallon.

A Peak at Peak Seasons

Blueberries
Lemons
Limes
Oranges
Cantalope





































Honeydew
Watermelon
Pineapples
Stone Fruit



www.proactusa.com

The Source July 22, 2020

Commodities at a Glance

 Apples	Quality is good, pricing is steady	 Celery	Quality is good, pricing is steady	 Lettuce Leaf	Quality is fair, pricing is higher
 Asparagus	Quality is good, pricing is higher	 Citrus (Lemons)	Quality is good, pricing is higher	 Lettuce tender leaf	Quality is good, pricing is steady
 Avocado	Quality is fair, pricing is steady	 Citrus (Limes)	Quality is good, pricing is higher	 Melon (cantaloupe)	Quality is good, pricing is steady
 Bell Peppers	Quality is good, pricing is steady	 Citrus (Oranges)	Quality is good, pricing is steady	 Melon (honeydew)	Quality is good, pricing is steady
 Berries (blackberries)	Quality is good, pricing is higher	 Cucumbers	Quality is good, pricing is steady	 Melon (watermelon)	Quality is good, pricing is steady
 Berries (blueberries)	Quality is fair, pricing is higher	 Eggplant	Quality is good, pricing is steady	 Onions	Quality is good, pricing is steady
 Berries (raspberries)	Quality is good, pricing is higher	 Garlic	Quality is good, pricing is steady	 Pears	Quality is good, pricing is higher
 Berries (strawberries)	Quality is good, pricing is higher	 Grapes (Green)	Quality is good, pricing is steady	 Pineapples	Quality is fair, pricing is steady
 Broccoli	Quality is good, pricing is steady	 Grapes (Red)	Quality is good, pricing is steady	 Potatoes	Quality is fair, pricing higher
 Brussels Sprouts	Quality is good, pricing is higher	 Green Onions	Quality is good, pricing is steady	 Squash	Quality is good, pricing is lower
 Carrots	Quality is good, pricing is steady	 Kale	Quality is good, pricing is steady	 Stone Fruit	Quality is good, pricing is steady
 Cauliflower	Quality is good, pricing is higher	 Lettuce Iceberg	Quality is fair, pricing is higher	 Tomatoes	Quality is good, pricing is higher

