

The Source

August 12, 2020



Market Alerts

Apples – Small size fruit continues to remain limited as the USDA Box program and retail are still running hard. New crop gala varieties will be entering the market. **Red Del** stocks are depleting.

Asparagus – The quality out of Mexico continues to be above average. Expect planting gaps to start to occur as growing territories will start to change in Mexico. This market is active. Supplies out of Peru will be moderate to light.

Avocados – Active market on 36's and larger as well as # 2 grade fruit. New crop peaking on 60's and smaller as well as #1 grade fruit. Demand remains strong and availability will be challenging for the next few weeks as suppliers attempt to replenish inventories with new crop out of Mexico.

Bell Peppers – Steady markets and good supplies along with good quality for the foreseeable future.

Berries (Blackberries) – Blackberries are a little easier out there on the open market. Warmer weather has caused supplies to strengthen while demand is off slightly over last week.

Berries (Blueberries) – Good supplies on blueberries have caused the market to be flat, Quality is good out of most areas however some older fruit is flooding certain terminals with inferior quality and hurting the market as well.

Berries (Raspberries) – Raspberries are becoming more available due to the recent warmer temps we have been experiencing. The market is coming off slightly as a result of these increased numbers.

Continued

Berries (Strawberries) – Strawberry demand is off and short term production spikes have been reported across the board. Look for the market to remain flat into next week.

Broccoli – Good supplies in northern and Southern California will continue through out the week. Nice quality is being reported. Promote as much as possible.

Brussels Sprouts – The market is softer with multiple shippers. Value added product is still on first tier escalators. Overall quality has been reported above average.

Carrots – Production is good with smaller sizing being reported in the Cuyama regions causing **Jumbo** supplies to shorten up. **Cello** carrots are in a demand exceeds supply situation out of most areas. Schools are back in session for many states and the processed sticks and whole peeled carrot SKUs are moving nicely with good availability thus far.

Cauliflower – Plenty of availability with this commodity. This market is steady, overall. Supplies are expected to be good throughout the week.

Celery – This market is a bit softer, pending the supplier. Salinas as well as Oxnard /Santa Maria have steady supplies. Production in Michigan has cooled demand out of California.

Cherries – Good supplies. Markets steady. Offshore available.

Citrus (Lemons) – Good supplies. Markets are active and firm on fancy grade. Choice market is still looking steady. Majority of supplies available out of Oxnard/ Ventura area.

Continued

Citrus (Limes) – Markets are active and firming up and expect prices to continue to climb weekly for the remainder of the month. Place orders with lead time.

Citrus (Oranges) – Valencia demand is getting stronger and markets are firming up. 113's & 138's are very tight, put orders in advance for better coverage.

Cucumbers – A little higher markets on some retail quality cucumbers but over all steady markets and good quality.

Eggplant – Better supplies and even demand have helped soften market. Good quality overall.

Garlic – California production has kicked in and availability is more readily available. Demand is steady.

Grapes (Green) – Market has softened as we are seeing multiple varieties ramping up. Good availability on all sizes this week. Quality is good with great sugars.

Grapes (Red) – Market has come off and with good demand. Good availability on all sizes with promotable volume through the balance of the month.

Green Onions – The market demand is steady. Supplies out of Mexico are expected to be moderate throughout the week. Mediums sizing continues to have the best availability.

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Kale – Flat market and steady supplies expected throughout the week.

Lettuce (Iceberg) – Moderate to good availability is expected for the week. The weather has been ideal for growing purposes and demand in the marketplace has been off. Weights on liner has been 41-44 pounds.

Lettuce Leaf – Romaine hearts continue to have light availability. This will continue all week. **Romaine** has been in better supplies compared to past weeks. All other leaf items will be available. Fringe and tip burn has been reported upon arrivals.

Lettuce Tender Leaf – No shortages to report on all baby leaf items. There is plenty of availability.

Melons (Cantalope) – Market is steady and demand is good. Peaking on larger fruit (9/J9) and light on smaller sizes (12/15) this week. Excellent quality and brix levels.

Melons (Honeydew) – Market is steady and demand is good. Good availability on all sizes with promotable volumes.

Melons (Watermelon) – Market is steady with good consistent demand. Good availability on all sizes this week. Mini watermelons remain limited and in high demand.

Onions – NW season is ramping up. Availability is improving daily from WA and Idaho. CA and NM seasons are finishing.



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Pears – CA pears are limited on on 110 CT and smaller sizes. WA is starting on new crop **Bartlett's** soon. Demand is keeping prices elevated.

Pineapples – Crown fruit volume is down out of both coast with markets firming up. Crownless fruit supplies is improving. Quality is looking fair. Organics supplies are in better shape, need orders in advance.

Potatoes – New crop **Norkotahs** have entered the market. Quality is excellent, number 2 stocks are limited and prices are elevated. Remaining **Burbank** storages are limited with below average quality.

Squash – Continued good quality and steady supply and demand on soft squashes.

Stone Fruit – Market remains active and demand continues to strengthen. Peaches and nectarines are extremely limited on all sizes. Plums and pluots have also firmed up. Excellent quality.

Tomatoes – The market is steady. California is in peak season driving the market. Mexico imports are slowly crossing and dollars higher than domestic grown fruit. The east has adequate supply but quality has diminished following Isaisis. Fall crops are set t harvest near the end of the month which will provide a boost to size and quality.

Weather

California – High pressure brings warmer temperatures and a shrinking marine layer along the coast into next week. Tropical moisture from the south may bring some thunderstorms to California early next week.

Mexico – Moist humid air brings showers and thunderstorms across Central Mexico this week becoming more isolated into the weekend.

Florida – A stagnant wet pattern over Florida will bring widespread scattered showers and thunderstorms across the region into next week.

Freight





































Trucks remain tight in California, Idaho, and Washington. The national average on diesel fuel remained steady at 2.424.

A Peak at Peak Seasons

Blueberries	Onions
Broccoli	Oranges
Cantalope	Pineapples
Cauliflower	Pears
Green Grapes	Pineapple
Honeydew	Stone Fruit
Lemons	Watermelon
Limes	

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Commodities at a Glance

 Apples	Quality is good, pricing is higher	 Celery	Quality is good, pricing is lower	 Lettuce Leaf	Quality is fair, pricing is steady
 Asparagus	Quality is good, pricing is higher	 Citrus (Lemons)	Quality is good, pricing is steady	 Lettuce tender leaf	Quality is good, pricing is steady
 Avocado	Quality is fair, pricing is higher	 Citrus (Limes)	Quality is poor, pricing is higher	 Melon (cantaloupe)	Quality is good, pricing is steady
 Bell Peppers	Quality is good, pricing is steady	 Citrus (Oranges)	Quality is good, pricing is higher	 Melon (honeydew)	Quality is good, pricing is steady
 Berries (blackberries)	Quality is good, pricing is lower	 Cucumbers	Quality is good, pricing is steady	 Melon (watermelon)	Quality is good, pricing is steady
 Berries (blueberries)	Quality is good, pricing is steady	 Eggplant	Quality is good, pricing is lower	 Onions	Quality is good, pricing is lower
 Berries (raspberries)	Quality is good, pricing is lower	 Garlic	Quality is good, pricing is steady	 Pears	Quality is good, pricing is higher
 Berries (strawberries)	Quality is fair, pricing is lower	 Grapes (Green)	Quality is good, pricing is lower	 Pineapples	Quality is good, pricing is steady
 Broccoli	Quality is good, pricing is steady	 Grapes (Red)	Quality is good, pricing is lower	 Potatoes	Quality is fair, pricing higher
 Brussels Sprouts	Quality is good, pricing is lower	 Green Onions	Quality is good, pricing is steady	 Squash	Quality is good, pricing is steady
 Carrots	Quality is good, pricing is steady	 Kale	Quality is good, pricing is steady	 Stone Fruit	Quality is good, pricing is higher
 Cauliflower	Quality is good, pricing is steady	 Lettuce Iceberg	Quality is good, pricing is lower	 Tomatoes	Quality is good, pricing is steady

