

The Source

August 18, 2021

PRO*ACT

Market Alerts

Apples – Granny Smiths are as tight as it gets. There are just enough that you can't say there aren't any. Market well over \$40. New crop Grannys in 2-3 weeks. New crop **Galas** and **Bartletts** have started and are shipping now.

Asparagus – Supplies are firming up as we head into the Labor Day pull. Look for the market to climb going into next week. Central Mexico Asparagus is starting to clean up. Industry is relying on Baja and reduced volumes out of Peru.

Avocados – Avocado markets remain strong and demand continues to increase. Supplies out of Mexico remain light. California season is on the decline and will conclude by end of August. Peruvian arrivals have helped provide relief but fruit has also become limited.

Bell Peppers – Markets remain steady on both coasts. Tropical Depression Fred has brought heavy rain in the Southeast that has disrupted harvesting. Expect a bit tighter supplies for the balance of the week.

Berries (Blackberries) – Production is increasing and quality is improving.

Berries (Blueberries) – Domestic supplies are winding down and exports will be the mainstay in just a few weeks.

Berries (Raspberries) – Slightly better availability compared to last week. More Mexican fruit is expected to be harvested over the next 2 weeks.

Berries (Strawberries) – Market still remains firm. Salinas and Watsonville are cycling down, Santa Maria new crop is beginning this week. Numbers will continue to increase over the next few weeks out of this new area.

Continued

Broccoli – Plenty of supplies and good quality coming out of Salinas, Santa Maria and Mexico. Look for this market to be aggressive going into the weekend.

Brussels Sprouts – Supplies remain very tight and not keeping up with demand. Look for supplies to continue to be tight going into next week.

Carrots – Quality is good on all bulk and value-added product. With the strong school demand we advise to put orders in early. Markets remain steady. We do have options out of Texas as well.

Cauliflower – Plenty of supplies and good quality coming out of Salinas, Santa Maria and Mexico. Look for this market to be aggressive going into the weekend.

Celery – Shippers were expecting markets to be stronger this week, but this never happened. Demand is off. Santa Maria/Oxnard continues to be heavy in availability, especially on large sizing, twenty-four counts in particular. The quality continues to be good with little defects to talk about. Slight seeder is about it. Shippers are flexing so promote as much as possible.

Citrus (Lemons) – Supplies out of Ventura County continue to be light on domestic supplies. Markets are holding firm on both Fancy and Choice grade fruit. We're seeing steady supplies out of the east & west coast.

Citrus (Limes) – Supplies are steady this week, we're seeing new crop from crossings over the weekend. Next week the market might turn depending if Hurricane Grace causes any damage to the growing areas. Markets are stable as well. We have availability out of Texas, and also have cross dock options out west and east coast.

Citrus (Oranges) - We're seeing a strong demand for school business, small sizes on 113's & 138's remain very limited and light. Sizes are peaking on 88's and larger. Overall, quality is good and prices are strengthening weekly.

Continued

Cucumbers – Overall markets are steady with good supplies. Larger sizes continue to be more snug. Quality is good. Heavy rain may disrupt harvest this week in the eastcoast.

Eggplant – Prices are steady with light demand. Quality is good.

Garlic – California supplies remain tight. Imports from Mexico and Argentina will offset in a minor way. Pricing is higher and quality is good.

Grapes (Green) – Lots of excellent green grapes available. Order with wild abandon.

Grapes (Red) – Supplies of red seedless are increasing. Good demand is keeping the market steady.

Green Onions – Good supplies coming out of Mexico. Look for this market to stay steady.

Kale – Steady supplies are keeping this market level. Watch this market closely with the upcoming heatwave.

Lettuce (Iceberg) – Steady supplies continue out of northern as well as southern California. Demand has started fairly slow to begin the week but expectations are that demand will pick up by the middle of the week. Some common defects being reported has been mishappen heads, slight discoloration and lighter weights. Warm temperatures are the direct cause of this. Expect supplies to be steady overall for the week.

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Lettuce Leaf – Romaine is active. Fringe and tip burn due to warm heats has lowered yields with multiple suppliers. **Green** and **red** leaf are slightly stronger, but not like romaine. The availability on **romaine** hearts are lighter compared to past weeks. Expect supplies to be moderate at best for the week on romaine. This market looks to get stronger throughout the week.

Lettuce Tender Leaf – Heat wave the last couple of weeks has caused quality issues and lower yields on **Cilantro**. The market is up and supplies are extremely tight. Watch for this market to stay high the next couple of weeks. **Spinach** market continues to firm up due to the heat. Look for the spinach market to adjust higher going into the weekend.

Melons (Cantaloupe) – Markets are steady and demand is good. Peaking on 9/J9s and quality has been excellent. Small sized fruit remains limited.

Melons (Honeydew) – Markets a slightly lower and demand is light. Peaking on 5/J5 and quality has been great. Small fruit remains limited.

Melons (Watermelon) – Markets are steady and supplies are looking good on seedless and mini seedless. Quality has been great.

Onions – Excellent supplies are available in the northwest. CA and NM seasons are winding down. Limited supplies remain.

Continued

Pears – Great supplies on nice quality California pears. New crop Bartletts and red pears have started in Washington.

Pineapples – Supplies remain snug through the month, we should start to see relief towards the end of August. This is typical of this crop's early summer growing cycle to produce lighter yields. Quality is good and pricing is steady on whole and crownless fruit.

Potatoes – 40 - 70 CT are extremely limited.

Squash – Markets remain steady at high prices. Some growers are in a slight gap on both coasts. Prices will remain elevated for the balance of August. Expect better supplies by early September.

Stone Fruit – Good supplies on all stone fruit. **Nectarines** looking for help as supply exceeds demand.

Tomatoes – Markets are trending higher; supplies will tighten as Tropical Depression Fred brings heavy rain and flooding to the east coast. Tropical Storm Grace will put further pressure on markets as its projected path heads towards Central Mexico which will ultimately reduce crossings.

Weather

California – An upper low to the north causes deepen marine layer conditions and below average temps across the area. Temps will warm back to near normal temps through the weekend with 60s at the coast and 80s to mid 90s inland.

Mexico – Isolated showers and thunderstorms are possible through Friday. Precipitation totals are expected to range from trace amounts up to .20" in showers but higher totals could result within thunderstorms.

Florida – Tropical Storm Fred is slowly moving north east pulling southeasterly winds across the state, with isolated rain showers and afternoon thunderstorms through today.

Arizona – Strong damaging winds and heavy rainfall were observed in portions of the Phoenix area. Scattered thunderstorms possible today due to an approaching upper level system. Rainfall amounts up to 0.50" where strong storms develop.

A Peek at Peak Seasons





































Carrots
Limes
Oranges
Green Grapes
Red Grapes

Pears
Pineapples
Stone Fruits

Freight

Trucks remain tight and expensive in the Northwest, Idaho, and California. The national average remained steady at 3.356 per gallon.

Commodities at a Glance

 APPLES	Quality is good, pricing is higher	 CELERY	Quality is good, pricing is lower	 LETTUCE LEAF	Quality is fair, pricing is higher
 ASPARAGUS	Quality is good, pricing is higher	 CITRUS (LEMONS)	Quality is fair, pricing is higher	 LETTUCE TENDER LEAF	Quality is good, pricing is higher
 AVOCADO	Quality is fair, pricing is higher	 CITRUS (LIMES)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is steady
 BELL PEPPERS	Quality is good, pricing is steady	 CITRUS (ORANGES)	Quality is good, pricing is higher	 MELON (HONEYDEW)	Quality is good, pricing is steady
 BERRIES (BLACKBERRIES)	Quality is good, pricing is lower	 CUCUMBERS	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is steady
 BERRIES (BLUEBERRIES)	Quality is fair, pricing is higher	 EGGPLANT	Quality is good, pricing is steady	 ONIONS	Quality is good, pricing is steady
 BERRIES (RASPBERRIES)	Quality is good, pricing is steady	 GARLIC	Quality is good, pricing is steady	 PEARS	Quality is good, pricing is lower
 BERRIES (STRAWBERRIES)	Quality is good, pricing is higher	 GRAPES (GREEN)	Quality is good, pricing is lower	 PINEAPPLES	Quality is good, pricing is steady
 BROCCOLI	Quality is good, pricing is lower	 GRAPES (RED)	Quality is good, pricing is steady	 POTATOES	Quality is good, pricing is higher
 BRUSSELS SPROUTS	Quality is fair, pricing is higher	 GREEN ONIONS	Quality is good, pricing is steady	 SQUASH	Quality is good, pricing is steady
 CARROTS	Quality is good, pricing is steady	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is good, pricing is steady
 CAULIFLOWER	Quality is good, pricing is lower	 LETTUCE ICEBERG	Quality is fair, pricing is steady	 TOMATOES	Quality is good, pricing is higher