

# The Source

August 4, 2021

PRO\*ACT

## Market Alerts

**Apples** – Limited supplies of storage crop remains. New crop gala and golds are starting in the next weeks in WA and will help to improve supply.

**Asparagus** – Good quality and plenty of supplies on both coasts. Look for this market to stay steady through the week.

**Avocados** – New crop fruit out of Mexico providing good supply of 60s and smaller, but also bringing on a few challenges. Look for markets on smaller sized fruit to come off while markets on large fruit and #2 grade remain strong. The foodservice sector is experiencing some checker-boarding and also delayed arrivals due to new crop fruit requiring additional ripening time.

**Bell Peppers** – Increasing yields in multiple growing regions keeping prices stable. Quality is good. Steady volume on green bells; promotable volume available in the east. Colored bells remain snug but steady.

**Berries (Blackberries)** – Transitioning growing areas are causing a gap in production resulting in shorter supplies.

**Berries (Blueberries)** – Multiple growing regions are still producing fruit keeping markets flat.

**Berries (Raspberries)** – Transitioning areas are causing a gap in production resulting in shorter supplies.

**Berries (Strawberries)** – Declining yields and increased demand are keeping markets firm.

**Broccoli** – Steady supplies coming out of Santa Maria, Salinas and Mexico to cover demand. Look for this market to stay steady going into the weekend.

## Continued

**Brussels Sprouts** – Demand exceeds supply situation. Not enough local supplies to keep up with demand. Look for supplies to be extremely tight through next week.

**Carrots** – Quality is good on all bulk and value-added product. Markets remain steady. We do have options out of Texas as well.

**Cauliflower** – Steady supplies coming out of Santa Maria, Salinas and Mexico to cover demand. Look for this market to stay steady going into the weekend.

**Celery** – This market remains steady. There are heavy supplies in Santa Maria and Oxnard. Salinas has ample supplies if needed. Shopping down south will be the sharpest pricing available. The quality continues to be good with most shippers.

**Citrus (Lemons)** – Supplies out of Ventura County continue to limit domestic supplies. Markets are staying active on both Fancy and Choice grade fruit. We're seeing better supplies on imports out of the east coast with good quality. Imports out West should arrive in the next couple weeks.

**Citrus (Limes)** – Supplies have started to tighten up and markets are gradually climbing. The rain in Mexico could halter crossings due to lighter yields and shrinkage. We have availability out of Texas, and also have cross dock options out west and east coast.

**Citrus (Oranges)** - We're seeing a strong demand for school business, small sizes remain light. Overall, quality is good and prices are stable.

**Cucumbers** – Markets fairly steady with good supplies. Quality is good in all regions.

**Eggplant** – Low demand keeping prices flat. Michigan has started in a light way this week. Western supplies out of Mexico are light: expect fairly steady prices for the week.

## Continued

**Garlic** – California supplies remain very tight. Imports from Mexico and Argentina will offset in a minor way. Pricing is higher and quality is good.

**Grapes (Green)** – Quality and volume improving. Prices are steady to lower.

**Grapes (Red)** – Good demand and excellent supply. Market is going steady.

**Green Onions** – Good supplies coming out of Mexico. Look for this market to stay steady.

**Kale** – Steady supplies are keeping this market level. Watch this market closely with the upcoming heatwave.

**Lettuce (Iceberg)** – This market is firm with most suppliers. There has been some slight flexing with shippers on larger orders, but less compared to past weeks. Common defects reported include puffiness, pink discoloration and ribbing. Much of this is caused by warm temperatures in the growing regions. Mexico has had issues with rain and has caused for shortages of availability. Expect demand to increase later in the week as schools begin to start again.

**Lettuce Leaf** – Romaine as well as green/red leaf items remains steady in the marketplace. Past high heats in the growing regions has created tip and fringe burn to be seen upon arrivals. Romaine hearts continue to have good availability both north and south. Expect steady supplies on leaf for the entire week.

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**Lettuce Tender Leaf** – Heat wave the last couple of weeks has caused quality issues and lower yields on Cilantro. The market is up and supplies are extremely tight. Watch for this market to stay high the next couple of weeks.

**Melons (Cantaloupe)** – Markets are slightly stronger this week. Strong retail and school demand strengthening markets. Smaller sized fruit remains light and overall quality is great.

**Melons (Honeydew)** – Honeydew markets remain strong and good demand. Peaking on J5/5s and light supply on 6s and 8s. Quality is excellent.

**Melons (Watermelon)** – Markets are stable and demand is good. Regular seedless and minis are peaking on large sized fruit and quality has been great.

**Onions** – Northwest season is starting with limited volumes of yellows and reds. CA and NM will ship through August.

**Pears** – WA has started with new crop bartlets. Limited D'Anjou remain. CA offers a cheaper pear.

**Pineapples** – Supplies are tight up and will continue through early August. This is typical of this crop's early summer growing cycle. Quality is good and pricing is steady on whole and crownless fruit.

## Continued

**Potatoes** – Supplies of storage burbanks are winding down. New crop norkotahs are expected to be on the market the week of Aug. 9th.

**Squash** – Cool weather has reduced production out of several areas in the east. Light eastern supplies has shifted demand outwest causing higher prices. Quality is good. Expect elevated prices for the balance of the week.

**Stone Fruit** – Volume filled fruit are less available. Fruit is peaking on large sizes.

**Tomatoes** – Markets fairly steady as supplies improve in new areas on both coasts. Quality has been good. Expect slightly lower prices as weather improves.

## Weather

**California** – High pressure this week is providing near to above averages across the region. Look for the Marine layer to return to the coast with overnight drizzle this Friday and Saturday.

**Mexico** – Low pressure along the Sierra Madres and moist air flow into the region will cause isolated to scattered showers and thunderstorms through Friday.

**Florida** – Bermuda High remains over the Atlantic, providing southeasterly to southwesterly flow to the area with continued rain showers and evening thunderstorms, as numerous scattered rain will hit the region through the week.

**Arizona** – Unseasonably hot today and tomorrow with temps climbing to 110 to 119 degrees Wednesday.

## A Peek at Peak Seasons

Carrots	Pineapples
Limes	Potatoes (Past Peak Season)
Oranges	Blackberries (Past Peak Season)
Green Grapes	Raspberries (Past Peak Season)
Red Grapes	Strawberries (Past Peak Season)

## Freight


































Trucks in Idaho, WA, and California remain tight and expensive. The National Average remained steady and is currently at 3.367 per gallon.

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# Commodities at a Glance

 APPLES	Quality is good, pricing is higher	 CELERY	Quality is good, pricing is lower	 LETTUCE LEAF	Quality is fair, pricing is steady
 ASPARAGUS	Quality is good, pricing is steady	 CITRUS (LEMONS)	Quality is fair, pricing is higher	 LETTUCE TENDER LEAF	Quality is fair, pricing is higher
 AVOCADO	Quality is fair, pricing is steady	 CITRUS (LIMES)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is higher
 BELL PEPPERS	Quality is good, pricing is steady	 CITRUS (ORANGES)	Quality is good, pricing is steady	 MELON (HONEYDEW)	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is fair, pricing is higher	 CUCUMBERS	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is steady
 BERRIES (BLUEBERRIES)	Quality is fair, pricing is lower	 EGGPLANT	Quality is good, pricing is steady	 ONIONS	Quality is good, pricing is steady
 BERRIES (RASPBERRIES)	Quality is fair, pricing is higher	 GARLIC	Quality is good, pricing is steady	 PEARS	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is fair, pricing is higher	 GRAPES (GREEN)	Quality is good, pricing is lower	 PINEAPPLES	Quality is good, pricing is steady
 BROCCOLI	Quality is good, pricing is steady	 GRAPES (RED)	Quality is good, pricing is steady	 POTATOES	Quality is poor, pricing is higher
 BRUSSELS SPROUTS	Quality is fair, pricing is higher	 GREEN ONIONS	Quality is good, pricing is steady	 SQUASH	Quality is good, pricing is higher
 CARROTS	Quality is good, pricing is steady	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is good, pricing is steady
 CAULIFLOWER	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is fair, pricing is higher	 TOMATOES	Quality is good, pricing is steady